



**WESTERN STATES METAL ROOFING**

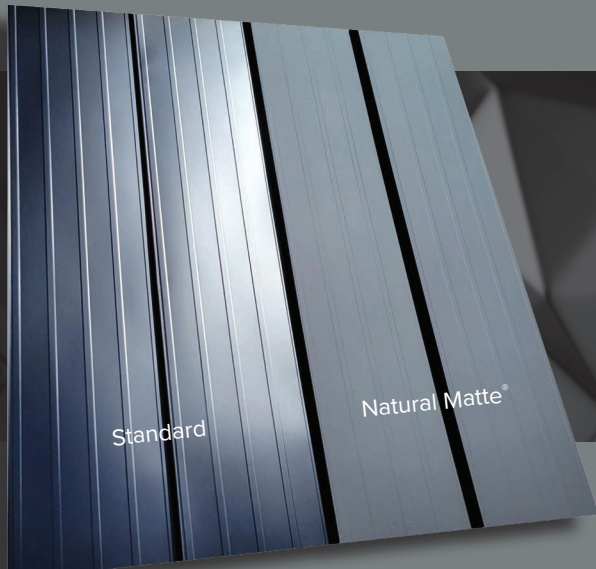
*Finishes You've Never Seen Before®*

# Natural Matte®

Natural Matte® is the ultimate metal finish to elevate building exteriors.

Using revolutionary, light-disruptive paint technology, Natural Matte creates a new benchmark for refined color.

Eliminate unwanted shine and glare without sacrificing color depth or finish durability.



THE DIFFERENCE IS IN THE NUMBERS	Natural Matte® CARBON	Standard BLACK
GLOSS (60°)	0.9	21
SHEEN (85°)	3.8	25

Gloss and sheen represent the visible shine (a common concern with metal), observed from specific angles. Note how both these values are several times lower than the standard black color.

Ideal for metal roofing and siding, Natural Matte® encompasses a range of six refined colors.

<b>CARBON</b> GLOSS: 0.9 SHEEN: 3.8	<b>BASALT</b> GLOSS: 0.9 SHEEN: 2.1	<b>GRAPHITE</b> GLOSS: 1.1 SHEEN: 2.4	<b>ORE</b> GLOSS: 1.1 SHEEN: 2.3	<b>SHALE</b> GLOSS: 1.1 SHEEN: 2.3	<b>FROST</b> GLOSS: 1.9 SHEEN: 2.2

See the difference at:

[www.westernstatesmetalroofing.com](http://www.westernstatesmetalroofing.com)  
**877-787-5467**

FINISHES DEVELOPED BY  
  
www.steelscape.com